

# Privacy Policy

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The **East European Genealogical Society** (EEGS) is committed to safeguarding the personal information entrusted to us by our members. This policy outlines the principles and practices we follow in protecting your personal information. It also informs you of data collection automatically performed by our website.

This policy applies to the EEGS and to any person or company providing services on our behalf. A copy of this policy will be provided to any members on request.

## **Personal Data Collected by Our Organization**

### **What personal information do we, as a Society, collect?**

We may collect contact information (including an individual's name, mailing address, phone number, and e-mail address) and any information voluntarily provided for the purposes of genealogical research.

We rely on individuals to update or change their personal information in their own member's profile in order to ensure that personal information is accurate and complete.

### **Why do we collect personal information?**

We collect only personal information needed for the purposes of providing services to our members, including to:

- nominate and elect officers,
- send out ballots (e.g., changes to constitution and/or bylaws),
- deliver EEGS quarterly periodical and other requested products,
- provide assistance with a member's genealogy or family history research,
- carry out membership services,
- enroll a member in a program or request for volunteers, and
- send out EEGS membership information (e.g., receipts, meeting notices, etc.).

Personal information may be collected from non-members of EEGS for the purpose of answering their inquiries or enrolling in EEGS-sponsored events that include members and non-members (e.g., conferences).

### **How do we disclose personal information?**

An individual's personal information is only disclosed to third parties with the prior consent of the individual, or when required by law.

The EEGS does not give away, sell, barter, or lease personal information maintained by EEGS (e.g., membership lists, donor lists, EEGS conference attendee lists, etc.).

If we wish to use or disclose your personal information for any new EEGS purpose, we will ask for your prior consent.

### **How do we safeguard personal information?**

We protect personal information in a manner appropriate for the sensitivity of the information. We make every reasonable effort to prevent any loss, misuse, modification, or unauthorized access to personal information.

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EEGS volunteer staff retains personal information only as long as required to fulfil the purposes for which the information was collected or for legal or historical purposes.

When EEGS documentation, which may contain personal information, is no longer needed to fulfil current membership or other required needs, it will be transferred to the EEGS organizational archive. Prior to transfer, the EEGS staff volunteer will cull and securely shred paper documents and permanently delete electronic files that have no legal or historical significance.

The EEGS organizational archive is located in a highly secured, monitored, climate-controlled commercial storage facility.

We do not collect or retain your credit card information.

### Consent

An individual may withdraw consent to the use and disclosure of their personal information at any time unless the personal information is necessary for us to fulfil our legal obligations. We will respect your decision, but we may not be able to provide you with certain products and services if we do not have the necessary personal information.

EEGS may forgo requesting consent from an individual when the collection, use, or disclosure is to determine suitability for an honor or award.

### Questions and concerns

If you have a question or concern about any collection, use, or disclosure of your personal information by the EEGS, or about a request for access to your own personal information, please contact the President via email at [president@eegsociety.org](mailto:president@eegsociety.org) or by writing to:

President  
East European Genealogical Society  
Box 2536  
Winnipeg, MB R3C 4A7

### **Data Collected by Our Website**

#### Why does our website collect data?

When you visit our website, we use a feature called local browser storage to store data on your device. This data can be used to improve website performance. Data stored in local browser storage includes site-related data only without any identifying information and is fully compliant with privacy laws. This data is never shared with third parties. By using our website, you consent to this data collection. *You can delete your local storage data by clearing your browsing history at any time.*

Our website incorporates Google Analytics, a web analytics service provided by Google that allows website owners to track and analyze website traffic. When using Google Analytics, our website can collect various types of data, including user demographics, user behavior, and user interests.

Google Analytics collects various types of data about website visitors, including:

- Demographics data: this includes age, gender, and interests of website visitors.

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- User behavior data: this includes data about how users interact with a website, such as pages visited, time spent on each page, and actions users take on a website (i.e., clicks, form submissions).
- Device and technology data: this includes data about the devices and technology used by website visitors, such as device type, operating system, and browser type.
- Traffic source data: this includes data about how users arrived at a website, such as search engines, social media platforms, or direct traffic.

Google Analytics uses this data to provide website owners with insights into how their website is being used and how to improve its performance. Specifically, it can help website owners understand:

- How many people are visiting their website and how often.
- Which pages on their website are the most popular and engaging.
- How users are finding their website and which channels are driving the most traffic.
- How users are interacting with their website and where they might be experiencing issues or dropping off.
- Overall, the data collected by Google Analytics is used to help website owners make data-driven decisions about how to improve their website and provide a better user experience for their visitors.

Google Analytics data is stored on Google's servers, which are located in various data centers around the world. The data is stored securely and access to it is tightly controlled. Only authorized personnel at Google have access to the data, and they are subject to strict security protocols and procedures.

*You have the option to opt-out of Google Analytics tracking by using the [Google Analytics Opt-out Browser Add-on](#).*